



RPG LIFE SCIENCES LIMITED
Unit No. 208-213, B Wing,
Bezzola Complex,
Sion-Trombay Road, Chembur,
Mumbai 400071, India
Tel: +91-22-25292152-55
Fax: +91-22-25297423

April 6, 2020

To,

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C1, 'G' Block, Bandra-Kurla Complex
Bandra (East), Mumbai 400 051.

BSE Limited
Corporate Relationship Department Floor
25, P.J. Towers
Dalal Street
Mumbai 400 001.

Symbol: RPGLIFE

Scrip code: 532983

Dear Sirs,

Sub: Press Release - COVID-19 Risk Monitoring Tool for Senior Citizens

Please find enclosed herewith a copy of press release relating to 'RPG Life Sciences and Seniority Launch "SafeSeniors" – India's First COVID-19 Risk Monitoring Tool for Senior Citizens'.

Kindly take it on record.

Thanking you,

Yours faithfully,
For RPG Life Sciences Limited


Rajesh Shirambekar
Head – Legal & Company Secretary



Encl: as above

Seniority and RPG Life Sciences Launch “SafeSeniors” – India’s First COVID-19 Risk Monitoring Tool for Senior Citizens

India, April 6, 2020: While the world continues to fight the battle against COVID-19, the rising number of cases being reported in India has been a matter of huge concern for the citizens, healthcare authorities and the Government. Senior Citizens have been found to be more vulnerable to this deadly virus. With close to 120 million seniors in the country, the stakes are manifold.

Seniority and RPG Life Sciences have joined hands for a social cause to launch “SafeSeniors”, a unique predictive analysis tool designed to especially help early identification of Covid 19 risk amongst the elderly. The tool has been developed in consultation with the leading experts in the areas of Infectious Diseases, Community Medicine, Clinical Pharmacology and Covid-19 management.



Elaborating the key benefits of “SafeSeniors”, **Yugal Sikri, Managing Director, RPG Life Sciences and Ayush Agrawal & Tapan Mishra, Co-founders of Seniority** said,

“The SafeSeniors tool has been especially developed to help in early identification of Covid-19 risk amongst senior citizens. Seniors and their dear ones are encouraged to enter their vital parameters, pre-existing medical conditions, travel & social exposure history and key symptoms such as fever, dry cough etc. on a daily basis. With just a few clicks, SafeSeniors monitors health on a progressive basis. Equipped with a robust algorithm and dynamic tech capabilities, the app can analyze millions of data on a real-time basis and alerts the seniors and their dear ones of the Covid-19 risk levels and seek adequate treatment before the disease spirals out of control.

Available in 12 languages with a simple user interface, the solution will also help governments and healthcare authorities to reach masses, allocate medical resources and reduce the burden on already stretched healthcare infrastructure and authorities, doctors and paramedics. The tool has evoked keen interest amongst healthcare professionals and government authorities”



About Seniority:

Seniority, an RPG Group Company, is India's largest shopping destination for senior citizens. With a thoughtfully curated product portfolio of over 10,000 products ranging from medical and wellness to leisure and lifestyle, the company has served over 5 lakh customers as of March 2020. It has over 2 million visitors on the website and continues to engage in community building initiatives throughout the country. With the brand ethos as 'Live Evergreen', Seniority aims to resonate with the senior citizens of today who are independent and empowered in their own right. For more details please visit: www.seniority.in

About RPG Life Sciences

RPG Life Sciences Limited, part of RPG Enterprises Limited, is engaged in the manufacture and marketing of medicines for a number of life threatening and serious diseases. It is a vertically integrated company operating in the domestic and international markets in the branded formulations, global generics and synthetic APIs space, manufacturing critical bulk drugs and pharmaceutical formulations with manufacturing units at Navi Mumbai and Ankleshwar. For more details please visit: www.rpglifesciences.com

About RPG Enterprises (www.rpggroup.com):

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of US\$ 4 Billion. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation-led technology businesses.

For further information, contact:

Nikita Mahipal
Contact: +91 9604674624
Email id: nikita@seniority.in

Megha Nambootiri
Contact: +91 9821567452
Email id: megha.nambootiri@madisonpr.in

Mahima Pamnani
Contact: +91 9833966030
Email id: mahima.pamnani@madisonpr.in

